







2023 Municipal Snapshot **FORT ERIE**

A Supplement to the Annual Labour Market Report

POPULATION TRENDS

According to the 2021 Census, Fort Erie was home to 32,901 people.

while women accounted for 51.1% in 2021 (Figure 1).

From 2016-2021, Fort Erie's population grew by 7.1%, welcoming 2,191 new residents (see **Table 1**). Men made up 48.9% of the population,

Total

Table 1: Population Count, Census 2016 vs. Census 2021 % Change 2016-2021 Change 2016-2021 **Fort Erie** 2016 2021

32,901

2,191

7.1%

3.4%

-1.9%

2.6%

23.0%

Women

\$33,200

Figure 1: Population Breakdown, By Gender, Census 2016 vs. 2021

increased by **7.5%** and the population

0-14

15-24

25-64

65+

Total

\$37,600

Figure 2: Income Group Statistics

10,000

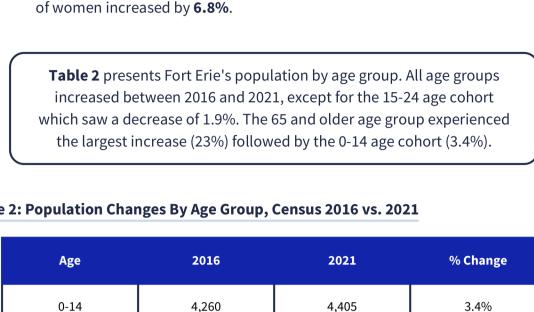
7,000

6,000

JOB DEMAND

30,710

1			Women 51.1%		Men 48.9%
From 2016-2021, the population of men					



4,405

3,135

16,390

8,970

3,195

15,975

7,290

INCOME Table 3 shows the median total income for individuals living in Fort Erie for the year 2020. Women reported a median income of \$33,200 compared with \$43,200 for men. **Table 3: Median Total Income in 2020 Among Recipients**

2020 Income

Men

\$43,200

In 2020, the plurality of Fort Erie's residents was in the income group of \$10,000 to \$29,999, which decreased by 6% since 2015. The income group of \$100,000 to \$149,000 saw the largest percentage increase of 66% between 2015 and 2020, whereas the income group under \$10,000 saw a decrease of 37% (Figure 2).



We estimate job demand through the aggregation of public-facing, online job postings. Between January 2023 and August 2023, there were **1,689 new job postings** listed in Fort Erie. The five most common occupations listed in Fort Erie's job postings are shown in Figure 3.

Figure 3: Top Five Occupations Found in Job Postings, Fort Erie

6421 - Retail Salesperson

6322 - Cooks

7,330

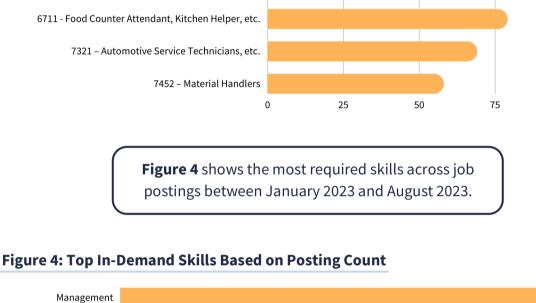
6,150

7,415

5,390

5,000 4,000

8,425



100

500



9,430

2020

Niagara Jobs

10,089

192,245

Median

Wages

Per Job

\$32,237

\$41,150

\$66,637

2022

LQ

1.36

1.09

1.33

%

Change

12%

7%

22%

10.276

195,789

Professional occupations in law, education, social, community 553 685 24% 0.85 \$89,053 and government services Administrative and financial support and supply chain 558 522 -6% 0.91 \$46,532 logistics occupations

Table 5 presents the top 5 largest industries in Fort Erie by number of jobs in 2022. These jobs make up 23.4% of all jobs in Fort Erie.

Table 5: Top 5 Industries By Number of Jobs, 4-Digit NAICS, Fort Erie, 2018-2022 Average 2018 2022 2022 % **Industry** Wages Change **Jobs Jobs** LQ Per Job

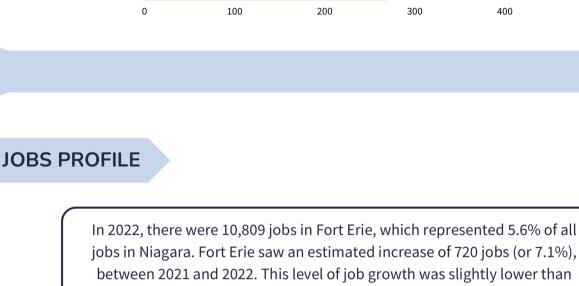
Full-service restaurants and 770 927 20% 1.60 \$20,669 limited-service eating places Elementary and secondary 416 510 23% 1.09 \$64,704 schools Other federal services (9112-365 397 9% 1.52 \$85,050 9119) Freight transportation 388 359 -8% 11.88 \$64,412 arrangement Local, municipal and regional 357 334 -7% 1.11 \$70,146 public administration

Customer Service

Organization

Communication

Sales



10,500

10,000

9,500

9,000

8,500

200,000

195.000

190,000 185,000

Occupation

occupations

Sales and service support

and other customer and

Technical trades and transportation officers and

controllers

Sales and service representatives

personal services occupations

9,753

2018

190,241

179,368 180,000 173,487 175,000 170,000 165,000 160,000 2019 2021 2022 2018 2020 INDUSTRY, OCCUPATIONS AND WAGES, 2022 Tables 4 and 5 present occupation and industry job counts, wages, and location quotients (LQ). An LQ greater than 1.0 indicates that an occupation/industry is more concentrated in Fort Erie relative to Ontario as a whole. **Table 4** shows the top occupations in Fort Erie by the number of jobs in 2022.

Table 4: Top 5 Occupations By Number of Jobs, 2-Digit NOC, Fort Erie, 2018-2022

2018

Jobs

1,210

899

752

2022

Jobs

1,356

965

919

Table 1, Figure 1, Table 2, Figure 2 • Statistics Canada. 2022. Census Profile. 2021 Census. Statistics Canada Catalogue no. 98- 316-X2021001. Ottawa. Released August 17 2022. • Statistics Canada. 2017. Census Profile. 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29 2017.

Sources

• Statistics Canada. 2022. Census Profile. 2021 Census. Statistics Canada Catalogue no. 98- 316-X2021001. Ottawa. Released August 17 2022

Figure 3, Figure 4 Workforce Collective job demand aggregator Figure 5, Table 4, Table 5

• Lightcast™, 2023.1 run – employees, accessed August 10, 2023. Access to Lightcast is supported through the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). The views expressed in this report do not necessarily reflect those of OMAFRA.