

# 2023 Municipal Snapshot

## GRIMSBY

### A Supplement to the Annual Labour Market Report

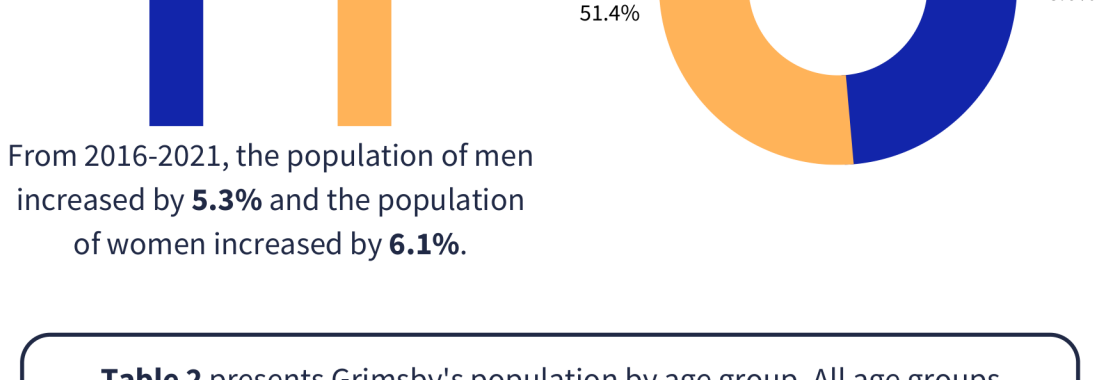
#### POPULATION TRENDS

According to the 2021 Census, Grimsby was home to 28,883 people. From 2016-2021, Grimsby's population grew by 5.7%, welcoming 1,569 new residents (see **Table 1**). Men made up 48.6% of the population, while women accounted for 51.4% in 2021 (**Figure 1**).

**Table 1: Population Count, Census 2016 vs. Census 2021**

Grimsby	2016	2021	Change 2016-2021	% Change 2016-2021
Total	27,314	28,883	1,569	5.7%

**Figure 1: Population Breakdown, By Gender, Census 2016 vs. 2021**



**Table 2** presents Grimsby's population by age group. All age groups increased between 2016 and 2021, except for the 0-14 age cohort which saw a decrease of 1.5%. The 65 and older age group experienced the largest increase (17.1%) followed by the 25-64 age cohort (4.7%).

**Table 2: Population Changes By Age Group, Census 2016 vs. 2021**

Age	2016	2021	% Change
0-14	4,750	4,680	-1.5%
15-24	3,045	3,120	2.5%
25-64	14,255	14,925	4.7%
65+	5,265	6,165	17.1%

#### INCOME

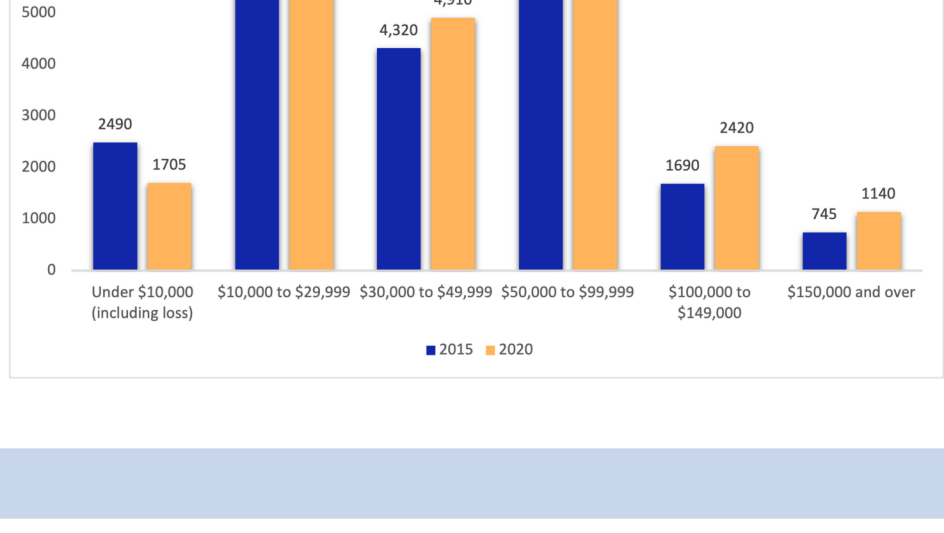
**Table 3** shows the median total income for individuals living in Grimsby for the year 2020. Women reported a median income of \$41,200 compared with \$58,400 for men.

**Table 3: Median Total Income in 2020 Among Recipients**

2020 Income		
Total	Men	Women
\$48,000	\$58,400	\$41,200

In 2020, the plurality of Grimsby's residents was in the income group of \$50,000 to \$99,999, which increased by 16.6% between 2015 and 2020. The income group of \$150,000 and oversaw the largest percentage increase of 53%, whereas the income group under \$10,000 (including loss) experienced the largest percentage decrease of 31.5% (**Figure 2**).

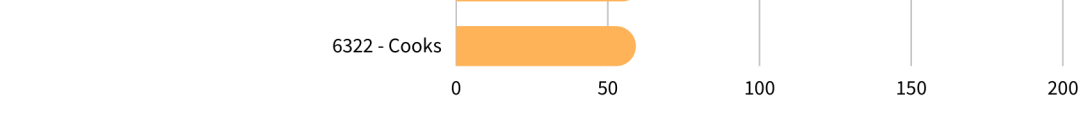
**Figure 2: Income Group Statistics**



#### JOB DEMAND

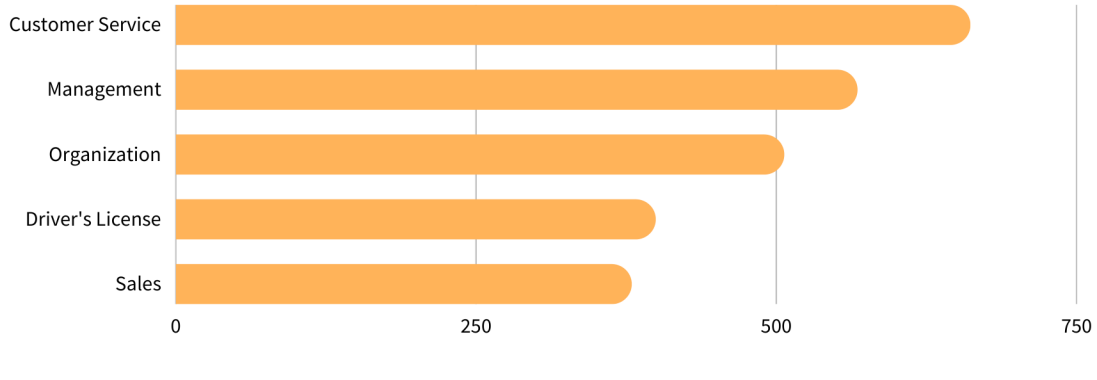
We estimate job demand through the aggregation of public-facing, online job postings. Between January 2023 and August 2023, there were **1,962 new job postings** listed in Grimsby. The five most common occupations listed in Grimsby's job postings are shown in **Figure 3**.

**Figure 3: Top Five Occupations Found in Job Postings, Grimsby**



**Figure 4** shows the most required skills across job postings between January 2023 and August 2023.

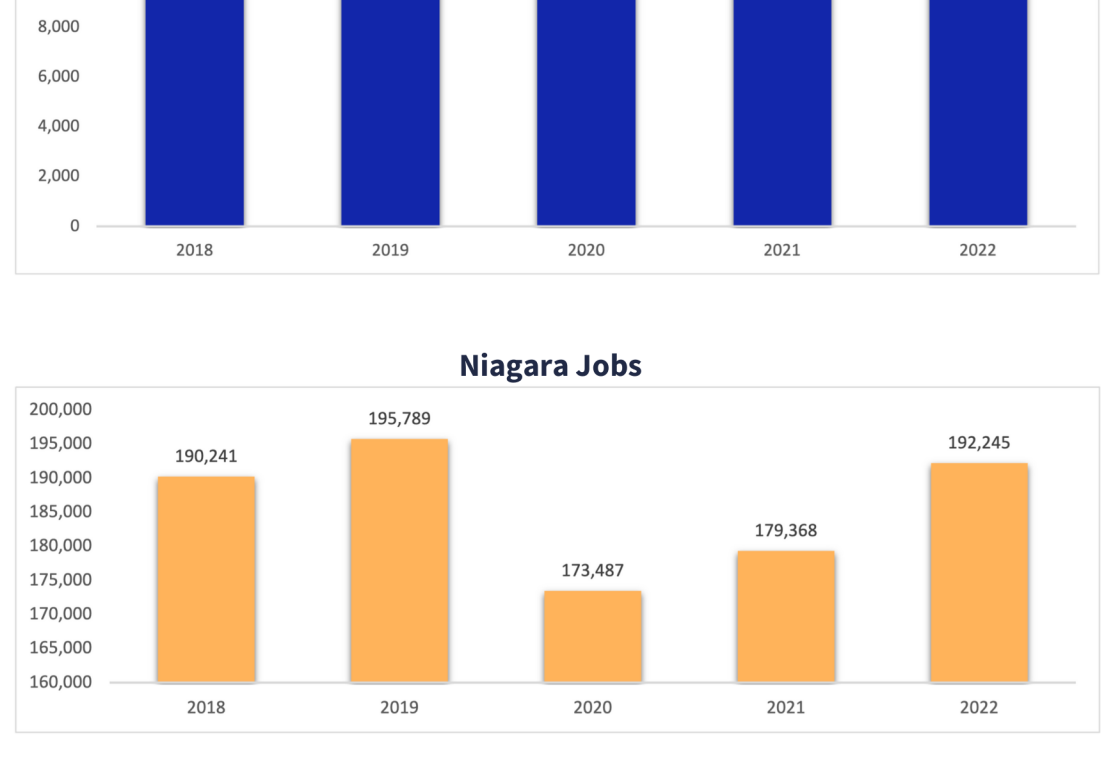
**Figure 4: Top In-Demand Skills Based on Posting Count**



#### JOBS PROFILE

In 2022, there were 12,230 jobs in Grimsby, representing 6.4% of all jobs in Niagara. Grimsby gained 824 jobs (or 7.2%), between 2021 and 2022. This level of job growth was equal to the regional job growth during the same time (see **Figure 5**).

**Figure 5: Number of Jobs in Grimsby and Niagara Region, 2018-2022**



#### INDUSTRY, OCCUPATIONS AND WAGES, 2022

Tables 4 and 5 present occupation and industry job counts, wages, and location quotients (LQ). An LQ greater than 1.0 indicates that an occupation/industry is more concentrated in Grimsby relative to Ontario as a whole.

**Table 4** shows the top occupations in Grimsby by the number of jobs in 2022.

**Table 4: Top 5 Occupations By Number of Jobs, 2-Digit NOC, Grimsby, 2018-2022**

Occupation	2018 Jobs	2022 Jobs	% Change	2022 LQ	Median Wages Per Job
Sales and service support occupations	1,273	1,332	5%	1.18	\$32,152
Sales and service representatives and other customer and personal services occupations	1,018	1,044	3%	1.04	\$40,307
Technical trades and transportation officers and controllers	996	950	-5%	1.21	\$64,945
Professional occupations in law, education, social, community and government services	812	933	15%	1.03	\$90,473
Administrative and financial support and supply chain logistics occupations	618	576	-7%	0.89	\$46,031

**Table 5** presents the top 5 largest industries in Grimsby by number of jobs in 2022. These jobs make up 24.3% of all jobs in Grimsby.

**Table 5: Top 5 Industries By Number of Jobs, 4-Digit NAICS, Grimsby, 2018-2022**

Industry	2018 Jobs	2022 Jobs	% Change	2022 LQ	Average Wages Per Job
Full-service restaurants and limited-service eating places	707	831	18%	1.27	\$20,669
Elementary and secondary schools	685	713	4%	1.35	\$64,704
Community care facilities for the elderly	379	506	33%	8.46	\$37,147
General medical and surgical hospitals	291	471	62%	1.23	\$58,986
Grocery stores	494	446	-10%	1.74	\$23,209

#### Sources

**Table 1, Figure 1, Table 2, Figure 2**

- Statistics Canada. 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022.
- Statistics Canada. 2017. Census Profile, 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29 2017.

**Table 3**

- Statistics Canada. 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022

**Figure 3, Figure 4**

- Workforce Collective job demand aggregator

**Figure 5, Table 4, Table 5**

- Lightcast™, 2023.1 run – employees, accessed August 10, 2023. Access to Lightcast is supported through the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). The views expressed in this report do not necessarily reflect those of OMAFRA.