

# 2023 Municipal Snapshot

## PELHAM

### A Supplement to the Annual Labour Market Report

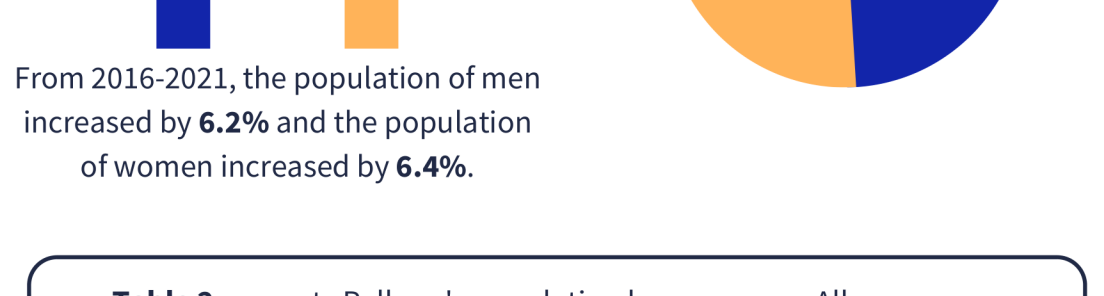
#### POPULATION TRENDS

According to the 2021 Census, Pelham was home to 18,192 people. From 2016-2021, Pelham's population grew by 6.3%, welcoming 1,082 new residents (see **Table 1**). Men made up 49% of the population, while women accounted for 51% in 2021 (**Figure 1**).

**Table 1: Population Count, Census 2016 vs. Census 2021**

Pelham	2016	2021	Change 2016-2021	% Change 2016-2021
Total	17,110	18,192	1,082	6.3%

**Figure 1: Population Breakdown, By Gender, Census 2016 vs. 2021**



**Table 2** presents Pelham's population by age group. All age groups increased between 2016 and 2021, except for the 15-24 age cohort which saw a decrease of 6.0%. The 65 and older age group experienced the largest increase (19.1%) followed by the 0-14 age cohort (8.8%).

**Table 2: Population Changes By Age Group, Census 2016 vs. 2021**

Age	2016	2021	% Change
0-14	2,500	2,720	8.8%
15-24	2,015	1,895	-6.0%
25-64	8,430	8,615	2.2%
65+	4,165	4,960	19.1%

#### INCOME

**Table 3** shows the median total income for individuals living in Pelham for the year 2020. Women reported a median income of \$40,000 compared with \$57,200 for men.

**Table 3: Median Total Income in 2020 Among Recipients**

2020 Income		
Total	Men	Women
\$47,600	\$57,200	\$40,000

In 2020, the plurality of Pelham's residents was in the income group of \$50,000 to \$99,999, which increased by 14.4% since 2015. The income group of \$150,000 and over saw the largest percentage increase of 44.5% between 2015 and 2020, whereas the income group of under \$10,000 experienced the largest percentage decrease (-31.3%; **Figure 2**).

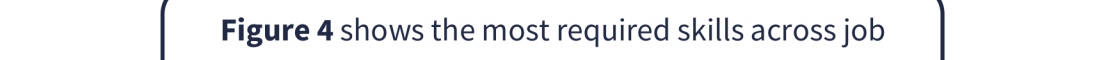
**Figure 2: Income Group Statistics**



#### JOB DEMAND

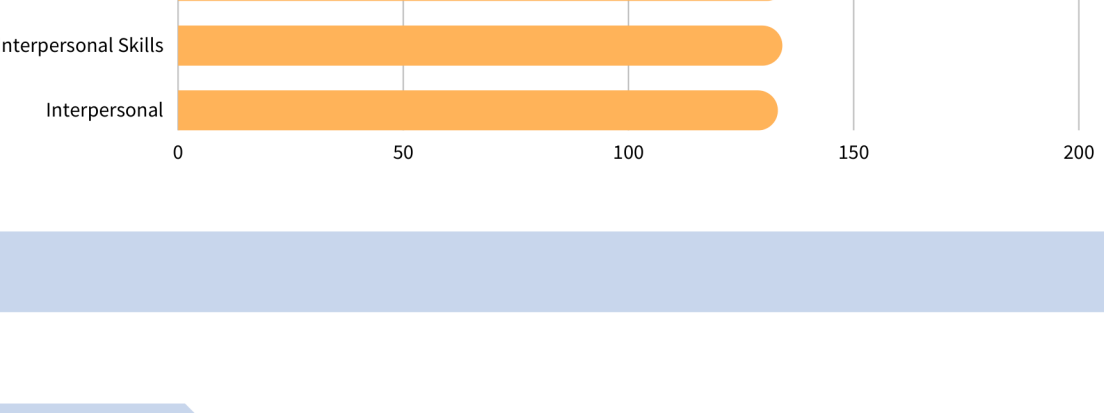
We estimate job demand through the aggregation of public-facing, online job postings. Between January 2023 and August 2023, there were **714 new job postings** listed in Pelham. The five most common occupations listed in Pelham's job postings are shown in **Figure 3**.

**Figure 3: Top Five Occupations Found in Job Postings, Pelham**



**Figure 4** shows the most required skills across job postings between January 2023 and August 2023.

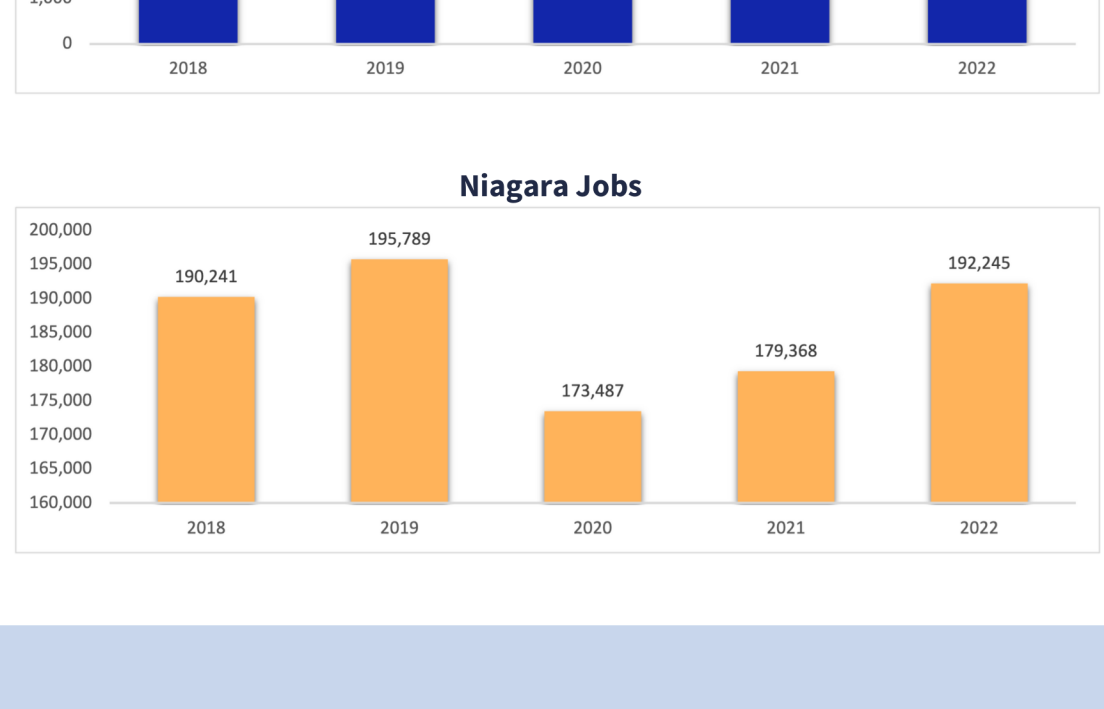
**Figure 4: Top In-Demand Skills Based on Posting Count**



#### JOBS PROFILE

In 2022, there were 6,045 jobs in Pelham, representing 3.1% of all jobs in Niagara. Pelham gained 457 jobs (or 8.2%), between 2021 and 2022. This level of job growth was higher than the regional job growth of 7.2% during the same time (see **Figure 5**).

**Figure 5: Number of Jobs in Pelham and Niagara Region, 2018-2022**



#### INDUSTRY, OCCUPATIONS AND WAGES, 2022

Tables 4 and 5 present occupation and industry job counts, wages, and location quotients (LQ). An LQ greater than 1.0 indicates that an occupation/industry is more concentrated in Pelham relative to Ontario as a whole.

**Table 4** shows the top occupations in Pelham by the number of jobs in 2022.

**Table 4: Top 5 Occupations By Number of Jobs, 2-Digit NOC, Pelham, 2018-2022**

Occupation	2018 Jobs	2022 Jobs	% Change	2022 LQ	Median Wages Per Job
Sales and service support occupations	598	628	5%	1.12	\$32,510
Professional occupations in law, education, social, community and government services	400	558	40%	1.24	\$90,145
Sales and service representatives and other customer and personal services occupations	363	511	41%	1.03	\$39,072
Harvesting, landscaping and natural resources labourers	329	388	18%	7.83	\$37,808
Technical trades and transportation officers and controllers	257	364	41%	0.94	\$66,129

**Table 5** presents the top 5 largest industries in Pelham by number of jobs in 2022. These jobs make up 28.7% of all jobs in Pelham.

**Table 5: Top 5 Industries By Number of Jobs, 4-Digit NAICS, Pelham, 2018-2022**

Industry	2018 Jobs	2022 Jobs	% Change	2022 LQ	Average Wages Per Job
Farms	507	539	6%	14.13	\$37,040
Full-service restaurants and limited-service eating places	432	421	-3%	1.3	\$20,669
Elementary and secondary schools	298	389	30%	1.49	\$64,704
Local, municipal and regional public administration	192	210	10%	1.25	\$70,146
Grocery stores	177	175	-1%	1.38	\$23,209

#### Sources

**Table 1, Figure 1, Table 2, Figure 2**  
• Statistics Canada, 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022.  
• Statistics Canada, 2017. Census Profile, 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29 2017.

**Table 3**  
• Statistics Canada, 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022

**Figure 3, Figure 4**  
• Workforce Collective job demand aggregator

**Figure 5, Table 4, Table 5**  
• Lightcast™, 2023.1 run – employees, accessed August 10, 2023. Access to Lightcast is supported through the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). The views expressed in this report do not necessarily reflect those of OMAFRA.