

# 2023 Municipal Snapshot

## PORT COLBORNE

A Supplement to the Annual Labour Market Report

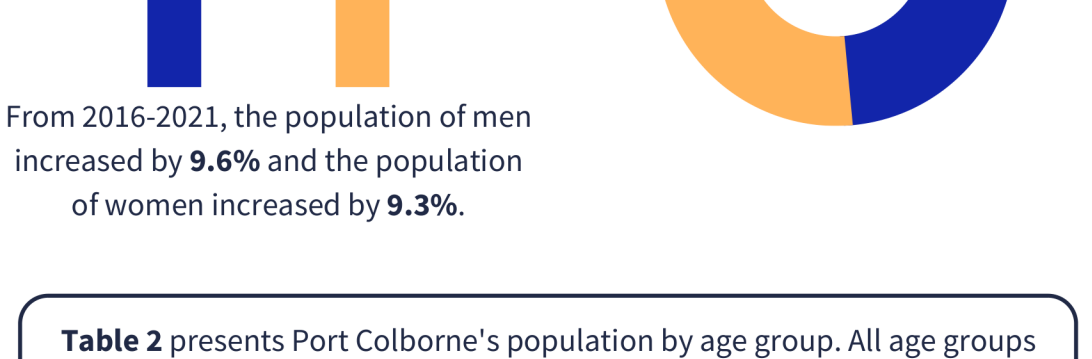
### POPULATION TRENDS

According to the 2021 Census, Port Colborne was home to 20,033 people. From 2016-2021, Port Colborne's population grew by 9.4%, welcoming 1,727 new residents (see **Table 1**). Men made up 48.5% of the population, while women accounted for 51.5% in 2021 (**Figure 1**).

**Table 1: Population Count, Census 2016 vs. Census 2021**

Port Colborne	2016	2021	Change 2016-2021	% Change 2016-2021
Total	18,306	20,033	1,727	9.4%

**Figure 1: Population Breakdown, By Gender, Census 2016 vs. 2021**



**Table 2** presents Port Colborne's population by age group. All age groups increased between 2016 and 2021, except for the 15-24 age cohort which saw a decrease of 0.5%. The 65 and older age group experienced the largest increase (19.3%) followed by the 0-14 age cohort (7.3%).

**Table 2: Population Changes By Age Group, Census 2016 vs. 2021**

Age	2016	2021	% Change
0-14	2,455	2,635	7.3%
15-24	1,910	1,900	-0.5%
25-64	9,445	10,120	7.1%
65+	4,510	5,380	19.3%

### INCOME

**Table 3** shows the median total income for individuals living in Port Colborne for the year 2020. Women reported a median income of \$33,200 compared with \$44,000 for men.

**Table 3: Median Total Income in 2020 Among Recipients**

2020 Income		
Total	Men	Women
\$38,000	\$44,000	\$33,200

In 2020, the plurality of Port Colborne's residents was in the income group of \$10,000 to \$29,999, which decreased by 8.1% since 2015. The income group of \$150,000 and over saw the largest percentage increase of 68.8% between 2015 and 2020, whereas the income group under \$10,000 experienced the largest percentage decrease (-41%; **Figure 2**).

**Figure 2: Income Group Statistics**



### JOB DEMAND

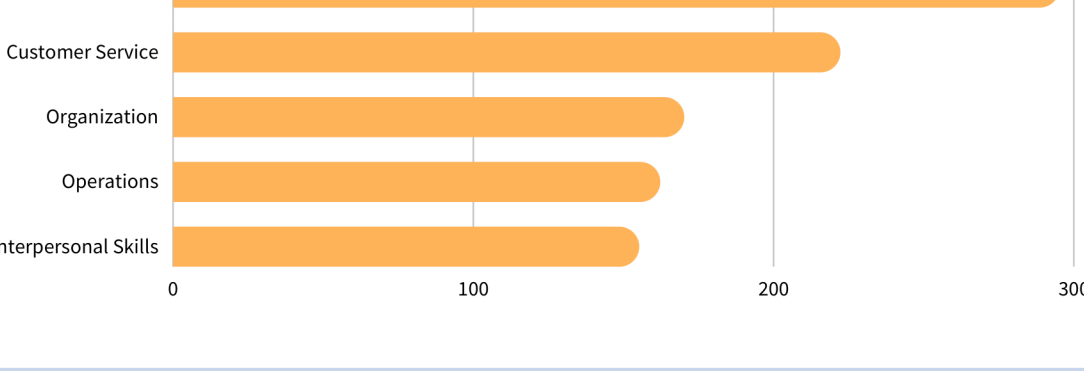
We estimate job demand through the aggregation of public-facing, online job postings. Between January 2023 and August 2023[CC1], there were **918 new job postings** listed in Port Colborne. The five most common occupations listed in Port Colborne's job postings are shown in **Figure 3**.

**Figure 3: Top Five Occupations Found in Job Postings, Port Colborne**



**Figure 4** shows the most required skills across job postings between January 2023 and August 2023.

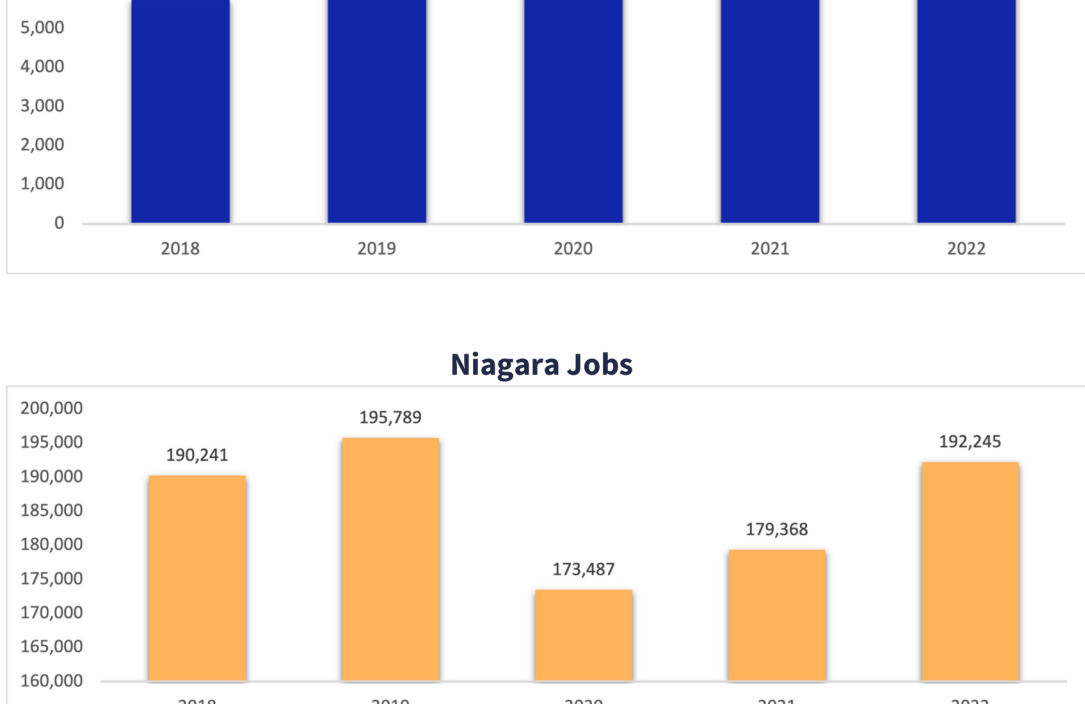
**Figure 4: Top In-Demand Skills Based on Posting Count**



### JOBS PROFILE

In 2022, there were 6,902 jobs in Port Colborne, representing 3.6% of all jobs in Niagara. Port Colborne gained 409 jobs (or 6.3%), between 2021 and 2022. This level of job growth was lower than the regional job growth of 7.2% during the same time (see **Figure 5**).

**Figure 5: Number of Jobs in Port Colborne and Niagara Region, 2018-2022**



### INDUSTRY, OCCUPATIONS AND WAGES, 2022

Tables 4 and 5 present occupation and industry job counts, wages, and location quotients (LQ). An LQ greater than 1.0 indicates that an occupation/industry is more concentrated in Port Colborne relative to Ontario as a whole.

**Table 4** shows the top occupations in Port Colborne by the number of jobs in 2022.

**Table 4: Top 5 Occupations By Number of Jobs, 2-Digit NOC, Port Colborne, 2018-2022**

Occupation	2018 Jobs	2022 Jobs	% Change	2022 LQ	Median Wages Per Job
Sales and service support occupations	729	844	16%	1.32	\$32,202
Technical trades and transportation officers and controllers	577	726	26%	1.65	\$64,882
Sales and service representatives and other customer and personal services occupations	435	537	23%	0.95	\$39,348
Machine operators, assemblers and inspectors in processing, manufacturing and printing	311	410	32%	1.60	\$50,012
Professional occupations in law, education, social, community and government services	351	408	16%	0.80	\$89,941

**Table 5** presents the top 5 largest industries in Port Colborne by number of jobs in 2022. These jobs make up a total of 24.2% of all jobs in Port Colborne.

**Table 5: Top 5 Industries By Number of Jobs, 4-Digit NAICS, Port Colborne, 2018-2022**

Industry	2018 Jobs	2022 Jobs	% Change	2022 LQ	Average Wages Per Job
Full-service restaurants and limited-service eating places	536	562	5%	1.52	\$20,669
Local, municipal and regional public administration	322	344	7%	1.79	\$70,146
Elementary and secondary schools	316	311	-1%	1.04	\$64,704
Grocery stores	185	240	30%	1.65	\$23,209
Residential developmental handicap, mental health and substance abuse facilities	191	214	12%	7.86	\$42,108

#### Sources

**Table 1, Figure 1, Table 2, Figure 2**

- Statistics Canada. 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022.
- Statistics Canada. 2017. Census Profile, 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29 2017.

**Table 3**

- Statistics Canada. 2022. Census Profile, 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022

**Figure 3, Figure 4**

- Workforce Collective job demand aggregator

**Figure 5, Table 4, Table 5**

- Lightcast™, 2023.1 run – employees, accessed August 10, 2023. Access to Lightcast is supported through the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). The views expressed in this report do not necessarily reflect those of OMAFRA.