

2023 Municipal Snapshot

ST. CATHARINES

A Supplement to the Annual Labour Market Report

POPULATION TRENDS

According to the 2021 Census, St. Catharines was home to 136,803 people. From 2016-2021, St. Catharines's population grew by 2.8%, welcoming 3,690 new residents (see **Table 1**). Men made up 48% of the population, while women accounted for 52% in 2021 (**Figure 1**).

Table 1: Population Count, Census 2016 vs. Census 2021

St. Catharines	2016	2021	Change 2016-2021	% Change 2016-2021
Total	133,113	136,803	3,690	2.8%

Figure 1: Population Breakdown, By Gender, Census 2016 vs. 2021



Table 2 presents St. Catharines's population by age group. All age groups increased between 2016 and 2021, except for the 15-24 age cohort which saw a decrease of 8.9%. The 65 and older age group experienced the largest increase (10.4%) followed by the 0-14 age cohort (2.7%).

Table 2: Population Changes By Age Group, Census 2016 vs. 2021

Age	2016	2021	% Change
0-14	18,840	19,350	2.7%
15-24	16,960	15,455	-8.9%
25-64	68,435	70,135	2.5%
65+	28,875	31,865	10.4%

INCOME

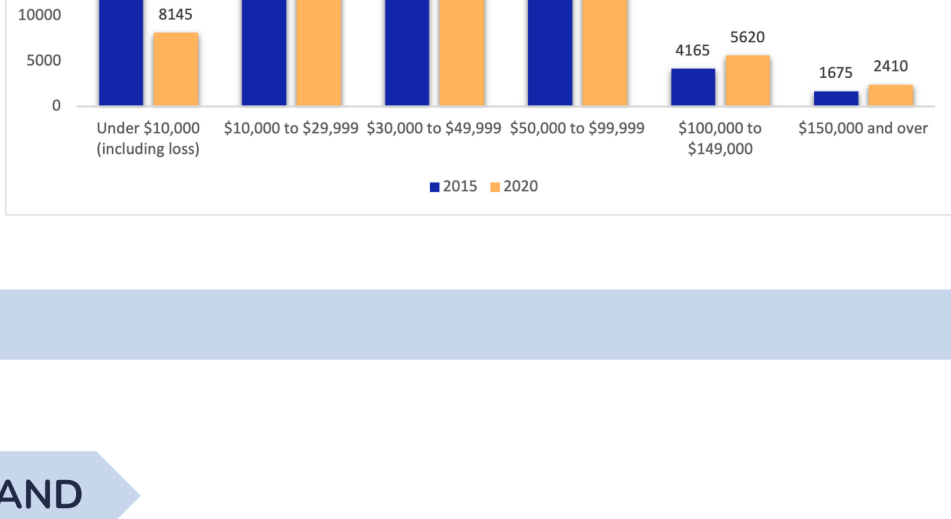
Table 3 shows the median total income for individuals living in St. Catharines for the year 2020. Women reported a median income of \$34,400 compared with \$42,000 for men.

Table 3: Median Total Income in 2020 Among Recipients

2020 Income		
Total	Men	Women
\$37,600	\$42,000	\$34,400

In 2020, the plurality of St. Catharines' residents was in the income group of \$10,000 to \$29,999, which decreased by 11.6% since 2015. The income group under \$10,000 (including loss) experienced the largest percentage decrease of 45.8% (**Figure 2**).

Figure 2: Income Group Statistics



JOB DEMAND

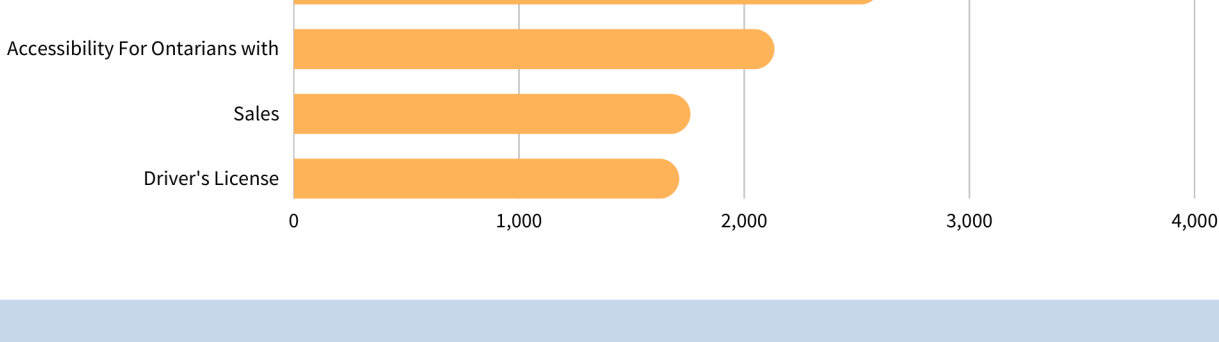
We estimate job demand through the aggregation of public-facing, online job postings. Between January 2023 and August 2023, there were **9,450 new job postings** listed in St. Catharines. The five most common occupations listed in St. Catharines's job postings are shown in **Figure 3**.

Figure 3: Top Five Occupations Found in Job Postings, St. Catharines



Figure 4 shows the most required skills across job postings between January 2023 and August 2023.

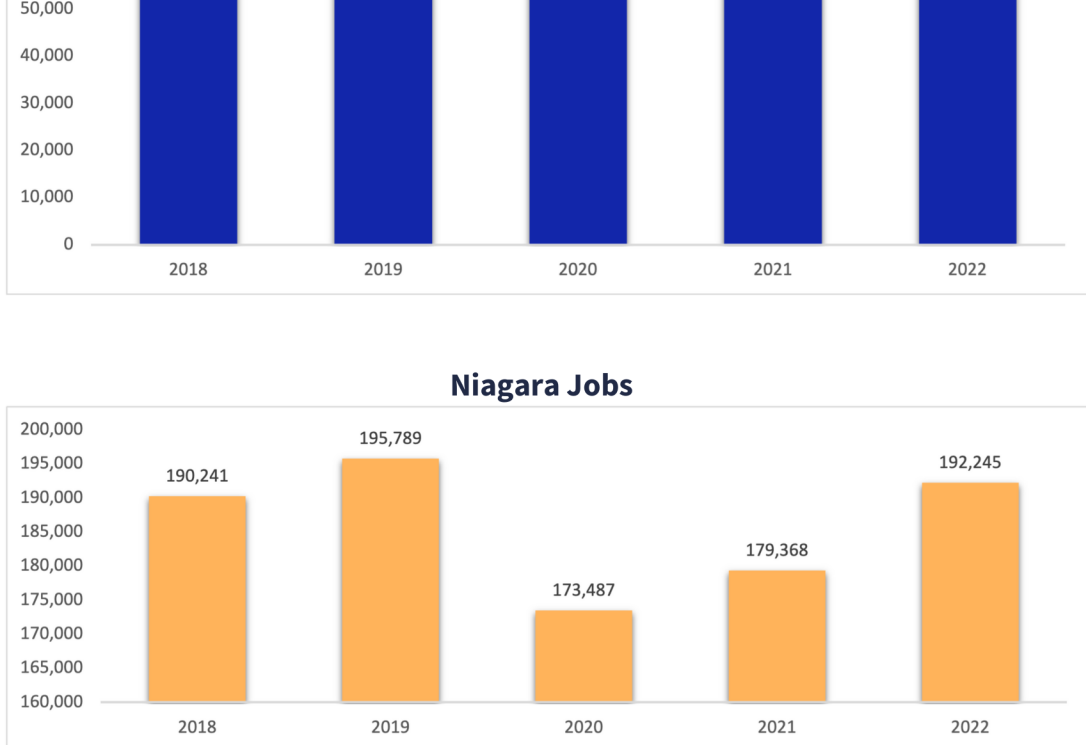
Figure 4: Top In-Demand Skills Based on Posting Count



JOBS PROFILE

In 2022, there were 59,677 jobs in St. Catharines, representing 31% of all jobs in Niagara. St. Catharines gained 3,470 jobs (or 6.2%), between 2021 and 2022. This level of job growth was lower than the regional job growth of 7.2% during the same time. These data are shown in **Figure 5**.

Figure 5: Number of Jobs in St. Catharines and Niagara Region, 2018-2022



INDUSTRY, OCCUPATIONS AND WAGES, 2022

Tables 4 and 5 present occupation and industry job counts, wages, and location quotients (LQ). An LQ greater than 1.0 indicates that an occupation/industry is more concentrated in St. Catharines relative to Ontario as a whole.

Table 4 shows the top occupations in St. Catharines by the number of jobs in 2022.

Table 4: Top 5 Occupations By Number of Jobs, 2-Digit NOC, St. Catharines, 2018-2022

Occupation	2018 Jobs	2022 Jobs	% Change	2022 LQ	Median Wages Per Job
Sales and service support occupations	7,158	7,240	1%	1.31	\$32,328
Sales and service representatives and other customer and personal services occupations	6,131	5,851	-5%	1.19	\$39,147
Professional occupations in law, education, social, community and government services	4,693	4,768	2%	1.08	\$89,920
Technical trades and transportation officers and controllers	3,986	4,119	3%	1.08	\$64,802
Administrative and financial support and supply chain logistics occupations	3,342	2,788	-17%	0.88	\$45,769

Table 5 presents the top 5 largest industries in St. Catharines by number of jobs in 2022. These jobs make up 41.5% of all jobs in St. Catharines.

Table 5: Top 5 Industries By Number of Jobs, 4-Digit NAICS, St. Catharines, 2018-2022

Industry	2018 Jobs	2022 Jobs	% Change	2022 LQ	Average Wages Per Job
Full-service restaurants and limited-service eating places	4,894	4,620	-6%	1.44	\$20,669
Elementary and secondary schools	2,996	3,116	4%	1.21	\$64,704
General medical and surgical hospitals	2,366	2,418	2%	1.29	\$58,986
Universities	1,832	1,781	-3%	1.53	\$59,353
Nursing care facilities	763	1,642	115%	2.21	\$43,725

Sources

Table 1, Figure 1, Table 2, Figure 2

- Statistics Canada. 2022. Census Profile. 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022.
- Statistics Canada. 2017. Census Profile. 2016 Census. Statistics Canada Catalogue no. 98-316-X2016001. Ottawa. Released November 29 2017.

Table 3

- Statistics Canada. 2022. Census Profile. 2021 Census. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released August 17 2022

Figure 3, Figure 4

- Workforce Collective job demand aggregator

Figure 5, Table 4, Table 5

- Lightcast™. 2023.1 run – employees, accessed August 10, 2023. Access to Lightcast is supported through the Ministry of Agriculture, Food and Rural Affairs (OMAFRA). The views expressed in this report do not necessarily reflect those of OMAFRA.